Katherine Polanski
Visual and UX Designer

Education

DePaul University • Bachelor of Fine Art
JUN. 2022

Major: Graphic Design
Minor: User Experience Design

Projects

Defining Student Needs: Pulse Usability Testing
UX Researcher

JAN 2022 - MAR 2022, CHICAGO, IL

Created detailed documentation used to guide moderators through testing sessions to ensure consistent communication from moderator to tester.

Managed research plans and reports, conducted interviews, moderated and facilitated usability testing sessions with team members.

ZARA E-commerce Redesign
UX/UI Designer

JAN 2022 - FEB 2022 CHICAGO, IL

Conducted expert evaluation, communicated usability issues and generated recommendations.

Prototyped adaptive screens for mobile and desktop enhancing cross platform usability.

Southwest Mobile UX/UI
UX/UI Designer

MAR 2022 - JUN 2022 CHICAGO, IL

Generated concepts based on market research, created new logo marks and brand identity.

Researched users to generate mobile interfaces that direct users through tasks. Created interactive prototypes based in user and market reserach.

Portfolio

katiepolanski.squarespace.com

Professional Work Experience

Freelance Graphic Designer • Self Employed
OCT 2021 - Current

Develop visual concepts, coordinate images with clients, and create visual assets to be used in campaigns and printed materials.

Clients: Bio-One Raleigh, Riverside Brookfield HS

Brand Designer • DePaul University
JAN. 2022 - JUN. 2022, CHICAGO, IL

Curated and developed brand identity for senior capstone exhibition with design team. Brand identity consisted of poster, sigange and social media.

Researched potential revenues for the exhibition and communicated details to team members to coordinate event and helped with setup for exhibition.

Skills

DESIGN

UX Research • Design Thinking • Journey Mapping
Interaction Design • Wireframing • Prototyping
Usability Testing • Identity Systems • Illustration
Motion Graphics • Marketing & Branding • UX/UI

SOFTWARE

Adobe CC (XD, Photoshop, Illustrator, Indesign, After Effects) • Microsoft Office (Powerpoint, Word, Excel)
Axure • Sketch • Figma • HTML5 • CSS • Miro

Contact

708.528.0820
kpolansk99@gmail.com